



**DISABILITY AWARENESS COMMUNITY PARTNER  
ANNUAL SUPPORT OPTIONS, 2018-2019**

*Reach a community of 3,000 students – 500 parent volunteers – 1,000 event attendees – 5,000 e-newsletter subscribers*

**\$2,500** (full year)

- UOD website **homepage**, visited by hundreds of parents many times per year, will feature **your business logo linked to your website** for a full year. <http://www.UnderstandingOurDifferences.org>
- **Full-page** advertisement in program books for UOD community events throughout the year, including annual spring benefit event; special recognition at UOD community events.
- Business logo linked to your website in our e-newsletters, reaching 5,000 households 3-4 times throughout the school year.
- Inclusion of your business name as our Community Partner in event press releases distributed by UOD.
- Opportunity to display your business marketing materials at community events, with pre-approval of item by Understanding Our Differences.
- 6 Tickets for UOD annual benefit event, to share with constituents or give back to attendees in need.

**\$1,000** (full year)

- **Half-page** advertisement in program books for UOD community events throughout the year, including annual spring benefit event; special recognition at UOD community events.
- **Business logo linked to your website** on Community Partners page of UOD website.
- Business logo linked to your website in our e-newsletters, reaching over 5,000 Newton households 3-4 times throughout the school year.
- Inclusion of your business name as our Community Partner in event press releases distributed by UOD.
- 4 Tickets for UOD annual benefit event, to share with constituents or give back to attendees in need.

**\$500** (full year)

- **Quarter-page** advertisement in program books for UOD community events throughout the year, including annual spring benefit event; special recognition at UOD community events.
- Business name listed in bold font on UOD website Community Partners page for a full year.
- Business name listed as a Community Partner in our e-newsletters, reaching over 5,000 Newton households 3-4 times throughout the school year.
- 2 Tickets for UOD UOD annual benefit event, to share with constituents or give back to attendees in need..

**\$250** (full year)

- **Eighth-page** advertisement in program books for UOD community events throughout the year, including annual spring benefit event; special recognition at UOD community events.
- Business name listed on UOD website Community Partners page for a full year.
- 1 ticket for UOD annual benefit event, to share with constituents or give back to attendees in need..

Please complete and return entire page to Understanding Our Differences at address below.

Your Name & Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Please make checks payable to **Understanding Our Differences** and mail to the address below. UOD can issue an invoice if you prefer. Ads should be emailed in PDF format to [rlubens@UnderstandingOurDifferences.org](mailto:rlubens@UnderstandingOurDifferences.org).  
Program Book ad sizes are:

**1/8-page ad:** 2 ¼ X 1 7/8"    **1/4-page ad:** 2 ¼ X 3 ¾"    **1/2-page ad:** 4 ½ X 3 ¾"    **Full-page ad:** 4 ½ X 7 ½"

Mail form: PO Box 600671, Newton, MA 02460    Phone: 617-559-6075